



### **Supporting Sponsorship**

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### **Sponsoring Infos for the European Software Conference 2009 taking place on November 07 and 08, 2009 in Berlin, Germany.**

The [ESWC \(e.V.\)](#) welcomes you to become a Sponsor of the European Software Conference. The 9th annual European Software Conference will take place on the 7th and 8th of November in Berlin, Germany. As the only European annual event for companies employing the shareware marketing model, the ESWC offers a unique and unrivalled opportunity for software developers, distribution companies and service providers to come together, exchange ideas and work together.

### **Overview: Supporting Sponsorship, 770,- € (Euro)**

1. **A banner ad** on the top of the ESWC web site (468 px x 60 px) appearing once per rotation.
2. **Exhibition area (about 1 sqm )** with half a table and background wall **open during the whole conference.**
3. A company logo and description on the **Current Sponsors Page**, and a paragraph description (**250 words**) of your product/service and hyperlinked to your company web site.
4. **A textline link** on the ESWC web site appearing on the right-centered column under the category "**Supporting Sponsors**".
5. **A half page insert** in the conference agenda brochure, distributed to all participants and other selected interested parties (such as press and media).
6. Your name and sponsorship status will be **read aloud** at the conclusion of the conference.
7. **Two complimentary registrations** to attend the ESWC.

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- ★ Prices and conditions valid starting from November 19, 2008 and on.  
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